


Cynthia Kerford Speaker Bio Sheet

Title	Communication: How Leaders are Made!
Speaker	Cynthia Kerford, DTM
Session Description	The way we communicate paints an image of our leadership and competency skills. While there are several programs available to help you improve your communication skills, the Toastmasters program is proving to be the most effective program worldwide. Our speaker this month will share with us interactive tips to improve your communication skills and how they will help to enhance your leadership skills.
Biography	Cynthia Kerford is the Immediate Past District Governor for Toastmasters of Arizona and a Distinguished Toastmaster. She has been involved in leadership for the last 20 years. She is known as the Public Relations Officer that made television history for Arizona Toastmasters. She is known to many as the enthusiastic energizer. She is passionate about sharing the benefits of the Toastmasters with the community.
Photo	
Learning Objectives: At the end of this session, the participant will be able to:	<ol style="list-style-type: none"> 1. How it your communication skills impact your image. 2. Benefits of using an interactive program 3. Tips for Successful Public Speaking
Introduction	Members of District 3, Immediate Past District Governor, Cynthia Kerford, invites you to participate in an interactive session to understanding the brand and how to use it for personal and community growth. As a project manager and requirements specialists, Cynthia's professional career expands across several industries. She a Gift Basket Designer who loves to wrap with dazzle. A traveling baseball fan who is reactivating her hobbies of cooking, photography, racquetball and dancing.