

**Lina Tcheremisina**

**AVP-Merchant Sales Specialist**

**Bank of America Merchant Services**

Lina Tcheremisina started her career in merchant services in March of 2006 working for the industry leader First Data. Her role included supporting 30 Account Executives in the Phoenix and San Diego area as well as two Regional Sales Directors. In 2007 Lina transitioned into an Account Executive role under First Data and supported various sales channels such as Desert Schools Credit Union, Sun Bank and First National Bank.

In 2009 Bank of America joined forces with First Data creating a new and exciting company and a new merchant services program. Lina was given an exciting new opportunity to transfer to the new joint venture where she is now able to utilize her skills and knowledge of the merchant services industry. Lina is a small business merchant specialist and works with businesses that range anywhere in volume starting at \$100,000 in annual credit card sales and going up to \$2,000,000 and higher. She works and consults start up business as well as established merchants who have had merchant services, but are looking for a better solution.

Bank of America Merchant Services has been ranked as number one merchant services provider in the US. Our clients include Target, Home Depot and PF Changs. We are a one stop shop for all your merchant services needs and have a solution for any kind of business model whether it is a face to face retail or an Ecommerce type of business.