



Jeffrey C. Thomson  
CMA  
President and CEO

Jeffrey C. Thomson is president and CEO of the Institute of Management Accountants (IMA®), the world's leading association for management accountants focused on driving business performance in the areas of decision support, planning and control. Mr. Thomson was promoted to this position on April 19, 2008 and is responsible for leading and directing IMA's operations, programs, products, and services. He was previously IMA vice president, research and applications development.

Joining IMA in 2005, Mr. Thomson conceived and launched the IMA Research Center of Excellence, which has delivered global applications, tools, and guidance enabling management accountants to perform as strategic business partners. He is also responsible for guiding the association's global strategic planning process and serves as program chair for IMA's Global Conference and Annual Conference and Exposition.

Prior to joining IMA, Mr. Thomson worked at AT&T for more than two decades where he served in various financial, strategic, and operational roles. In his last position at AT&T he served as the CFO for business sales, an \$18B revenue operation. He was responsible for many firsts while at AT&T: implementation of an Activity-Based Costing program (at a major business billing center); development and implementation of a performance dashboard (Balanced Scorecard); and, first to create and launch a competitive analysis group, which resulted in development of market-driven revenue growth targets and identification of new market opportunities for AT&T.

An author of numerous trade articles, Mr. Thomson has conducted research and has spoken globally on a variety of topics, including financial leadership, enterprise risk management, internal controls, business performance management, strategic costing methods, lean accounting, strategic planning, and competitive analysis. He has been quoted in *The Wall Street Journal*, *Business Week*, *Compliance Week*, *Global Risk Regulator*, and other global media outlets.

Mr. Thomson is considered a global thought leader in the emerging area of GRC - governance, risk and compliance. He has provided testimony to U.S. Congress on internal controls and risk management as it relates to Sarbanes-Oxley implementation. Thomson has also appeared before the SEC and PCAOB on critical regulatory matters impacting U.S. global competitiveness. He is a member of the COSO (Committee of Sponsoring Organizations) Board of Directors, which delivers global guidance on internal controls and enterprise risk management. In the two years since Thomson has been a COSO board member, COSO has brought more products to market than in the entirety of the previous decade.

Mr. Thomson holds an M.S. degree in Statistics from Montclair State University, received a certificate in Finance and Accounting from the Wharton School, and completed the Columbia University Senior Executive Leadership Program. In 2008, he also participated in the MIT Sloan School of Management Certificate Program in Innovation.